

REPORT ON
“SEMINAR ON EXPORT PROCEDURE AND
DOCUMENTATIONS”
AT SHILLONG, MEGHALAYA on 18.02.2026

Handloom Export Promotion Council organized a seminar on **Export Procedure and Documentations** at Conference Hall, State Convention Centre, Shillong, Meghalaya on 18th February, 2026. The seminar was organized with the financial assistance under National Handloom Development (NHDP) Scheme of Ministry of Textiles, Govt. of India to create awareness among the Master weavers, Exporters, Aspirant exporters, NGO's and cluster executives of the Meghalaya region about exports facilitation and marketing and various Department of Government of India, for the benefit of all concerned.

Dr. M. Sundar, Joint Director, HEPC felicitated the dignitaries and other guests with flower bouquets and also delivered the welcome speech to the gathering about the objectives of the seminar.

Ms. Dipika Lyngdoh, Zonal Officer, represent the O/o. Directorate of Sericulture and Weaving, Govt. of Meghalaya. Madam also brief about their various schemes of State Government. O/o. Directorate of Sericulture and Weaving, Govt. of Meghalaya extended all support for inviting Master weavers, Aspirant exporters, NGO's and cluster executives of the Meghalaya



The technical session began with presentation by Ms. Kimberly Manners, Assistant Professor, NIFT, Shillong on “Color Trends”. In her presentation, she has briefed about the trends, colour forecasts, Importance of color in Fashion and journey of fashion accessories from Traditional to Modern.



JD, HEPC In his speech he explained HEPC's efforts to help exporters from India. JD, HEPC gave a power point presentation on the activities of the HEPC. He had thoroughly explained the HEPC's role & service, fair participation, membership categories and procedures and also briefed about the market potential of handloom products from the region and impertinence of GI products . Further he has also briefed about the events of HEPC.



Shri Babai Nath, Assistant Director, WSC, Guwahati gave a power point presentation about the activities of WSC. He has cover various scheme of WSC such as Design, Weaving & Processing training, Samarth Scheme, Mudra loan scheme, Handloom Excellence awards, Melas, Expos and also Registration of Handloom Mark, Mobile App, India Handloom Brad, Gem. He also explained about Marketing through GeM, Inida-handmade portal for on-line followed for

obtaining the India handloom brand tag and Handloom Mark also other schemes including welfare schemes available for Weavers/Artisan. He also interacted with the gathering on their issues for obtaining the IHB and handloom mark and assured every possible help to the stakeholders for the same.



Shri Sanjib Chetia, Regional In-Charge, NHDC, Guwahati gave a presentation on NHDC's supply of yarn scheme and benefits. In his presentation, he has

briefed about the eligibility criteria, yarn passbook, quantity of the raw materials, transport subsidies etc to the gathering. He also informed that NHDC's various scheme covers the handloom entrepreneurs. He had interacted with the stakeholders and answered the questions raised by them particularly natural dyes.



Shri Chandrakant More, Sr. Executive delivered the vote of thanks to the dignitaries/guest and attendees for their participation in the seminar. Nearly 50 attendees, comprising of Master weavers, Aspirant exporters, NGOs and cluster executives/Designers/Govt officials attended the seminar.



Further after the seminar JD, HEPC & staff has visited to National Institute of Fashion & Technology, Shillong.



JD, HEPC & Sr. Executive interacted with attendees and answered all the questions raised by them. JD, HEPC also requested all of them to take HEPC membership so that they can regularly participate in international event as well as they will get all the information such as important notifications of Ministry of Textiles, Department of Commerce, DGFT, Customs etc.

The seminar is coordinated by Shri Chandrakant More, Sr. Executive under guidance of Dr. M. Sundar, Jt. Director.